

# Anne Meyer-Minnemann

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**Anne Meyer-Minnemann** is Managing Partner at Kessel & Kessel GmbH. A journalist and long-time editor-in-chief, she boasts expertise in the areas of strategic narratives and storytelling, image and brand positioning and diversity management in change strategies.

As a coach, she guides female executives with vast responsibilities to creatively handle the demands of their respective roles, their presence, and their development potential.

With over 20 years of experience in management and international networking, Anne is familiar with the challenges of industries undergoing disruptive change. She has held leading positions at media companies such as Gruner+Jahr/ Bertelsmann, and is known in German-speaking Europe as a TV expert, author, and speaker on female empowerment.

She studied Applied Psychology (M.Sc., London) and Cultural Studies.